

COMMUNITY HEALTH NEEDS ASSESSMENT STRATEGIC IMPLEMENTATION PLAN 2023

MCHS IMPLEMENTATION STRATEGY

The Implementation Strategy plan describes how Mississippi County Hospital System plans to address significant health needs identified in the 2023 Community Health Needs Assessment (CHNA). The document describes how the hospital system plans to address identified needs in calendar (tax) years 2023 through 2026.

The 2023 CHNA and the 2024 Implementation Strategy Plan were undertaken by the hospital to understand and address community health needs, and in accordance with the state law and the Internal Revenue Services (IRS) Code section 501(r) requiring hospital facilities owned and operated by an organization described in Code section 501©(3) to conduct a Community Health Needs Assessment (CHNA) at least once every three years and adopt an Implementation Strategy Plan to meet the community health needs identified in the CHNA.

The Implementation Strategy Plan addresses the significant community health needs described in the CHNA that the hospital system plans to address in whole or in part. The hospital system reserves the right to amend this Implementation Strategy Plan as circumstances warrant. For example, certain needs may become more pronounced and merit enhancements to the described strategic initiatives. Alternately, other organizations in the community may decide to address certain community health needs, and the hospital may amend its strategies and refocus on other identified significant health needs. Beyond the initiatives and program described herein, the hospital is addressing some of these needs simply by providing health care to the community, regardless of ability to pay.

Mississippi County Hospital System welcomes comments from the public on the 2023 Community Health Needs Assessment and 2024 Implementation Strategy Plan. Written comments can be submitted:

- By emailing the Mississippi County Hospital System Board of Governors at MCHSContact@mchsys.org
- Through the mail using the hospital system's administration address at 1520 North Division Street, Blytheville, AR 72315 ATTN: Board of Governors and
- In-person at the hospital system's administration office.

The following hospitals, organized by the county, serve the communities addressed in the Implementation Strategy Plan:

- Great River Medical Center-99 bed acute care facility located in Blytheville, Arkansas.
- South Mississippi County Regional Medical Center-25 bed critical care facility located in Osceola, Arkansas.

About Mississippi County Hospital System

Mississippi County Hospital System is a not-for-profit healthcare system comprised of two hospitals: Great River Medical Center, which is located in Blytheville, Arkansas and SMC Regional Medical Center located in Osceola, Arkansas. The System strives to restore, maintain, and improve the health of those in the communities in which they serve. The system is dedicated, along with physicians, our employees, and our volunteers to create more integrated, seamless and affordable approach to care for patients.

As the only hospital system in Mississippi County serving approximately 41,000 people (according to the most recent U.S. Census), the hospital system is comprised of two non-for-profit rural hospitals that is county owned and operated under the direction of 8 appointed board members. The population served by the hospital system by age group demographics reflects 14.59% are aged 65+ with the largest section at 34.10% ages 18-44. The hospital system is an anchor institution for the ever-changing communities it serves, providing hospital and trauma care, skilled nursing and community care.

Community Population by Age Group

Ages 65+	5,989	14.59%
Ages 45–64	10,295	25.07%
Ages 18–44	14,001	34.10%
Under Age 17	10,776	26.24%

Source: CARES Engagement Network

MCHS HEALTH PRIORITIZATION OF HEALTH NEEDS

Based on a review of the data gathered during this assessment, including leading causes of death, rankings of health outcomes, and factors as well as surveys and interviews, numerous health needs were identified. These needs were prioritized and evaluated to determine which were significant to the community. The criteria included the number of persons affected, the seriousness of the issue, whether the health need particularly affected persons living in poverty or members of an underserved population, and the availability of community resources to address the need.

As a result, the following list of significant needs was identified:

1. Access to mental healthcare
2. Obesity
3. Diabetes
4. Heart Disease
5. Cancer
6. Health and wellness education

MCHS has developed the following implementation strategy to address the needs identified during the community health needs assessment. This assessment and implementation plan is made publicly available on the Mississippi County Hospital System's website. Public comments on this assessment may be directed to MCHS Administration and Board Members at 1520 North Division Street, Blytheville, Arkansas, 72315.

1. Access to Mental Healthcare

ACTION ITEM #1 - MCHS will increase efforts for mental and behavioral health navigation, programs, and training opportunities.

ANTICIPATED IMPACT - This will allow an increase in local healthcare providers with mental and behavioral health resources and referral assistance.

ACTION ITEM #2 - MCHS will continue to collaborate with and build partnerships to increase mental and behavioral health services and programs within the service area.

ANTICIPATED IMPACT - This will allow MCHS to provide a desired community need increasing its footprint as a first resource for all healthcare needs.

ACTION ITEM #3 - MCHS will continue telehealth programs specifically for behavioral and mental health services.

ANTICIPATED IMPACT - This will help MCHS to provide immediate services to patients present in the emergency room and as an inpatient help needed for quality of life.

ACTION ITEM #4 - MCHS will continue to explore grant funding opportunities to provide resources for mental health.

ANTICIPATED IMPACT - Grant funding would give MCHS the ability to provide monetary support to the community for mental health awareness and education.

ACTION ITEM #5 - MCHS will continue to support growth in the mental healthcare service line for the communities they serve.

ANTICIPATED IMPACT - This hopes to expand access to treatment and help with mental health.

ACTION ITEM #6 - MCHS will screen patients for suicide risk.

ANTICIPATED IMPACT - This will help MCHS identify and provide patients with the necessary suicide prevention resources. Every patient that presents into the Emergency Room, women's center, inpatient setting will receive a mental health screening tool to assess the patient as part of the medical triage.

2. Obesity

ACTION ITEM #1 – MCHS will utilize social media presence to share and promote education on healthy foods, substitutions, recipes, exercise, and other activities to reduce risk of obesity.

ANTICIPATED IMPACT - This will help MCHS utilize resources to increase education for obesity.

ACTION ITEM #2 – MCHS will continue to partner with dietitian to promote education within in-patient setting.

ANTICIPATED IMPACT - This will help MCHS educate the patients while they are on campus.

ACTION ITEM #3 – MCHS will work with local physicians and providers to address obesity within their clinic patients.

ANTICIPATED IMPACT - This will improve communication and quality of care for patients.

ACTION ITEM #4 - MCHS will continue to support community schools during physicals provided by the hospital system.

ANTICIPATED IMPACT - This will allow MCHS the opportunity to help students address an issue before their health is at risk.

3. Diabetes

ACTION ITEM #1 - MCHS will partner and collaborate with a dietitian.

ANTICIPATED IMPACT - This will provide resources for staff and patients with education for healthier lifestyles and dietary options.

ACTION ITEM #2 – MCHS will continue to promote education on social media and print.

ANTICIPATED IMPACT – Showing support for the diabetic community offering specific education tools and resources for healthy foods, substitutions, recipes, exercise, and other activities to reduce risk of Type 2 diabetes.

ACTION ITEM #3 - MCHS will work with local physicians and providers to address diabetes among their clinic patients.

ANTICIPATED IMPACT - This will improve communication and quality of care for patients.

4. Heart Disease

ACTION ITEM #1 – MCHS will maintain relationship with cardiology group for consults and after hour patient management.

ANTICIPATED IMPACT - This will continue to allow patients to remain closer to home for services MCHS is able to provide for. Will continue to work with cardiology to maintain part time presence in community in a local office space.

ACTION ITEM #2 – MCHS will continue to provide education on both social media and print. Continue community outreach. (education/civic groups)

ANTICIPATED IMPACT - This will allow MCHS to reach a larger catchment area for education.

ACTION ITEM #3 - MCHS will continue to utilize the grant-funded program Pulsara for STEMI. (myocardial infarction)

ANTICIPATED IMPACT - This will improve the patient experience in the Emergency Room with life saving tools as well as education. Streamline the patient continuum of care.

ACTION ITEM #4 - MCHS will work with local physicians and medical providers to address heart health within their clinic patients. Provide patients with printed education during office visit with provider.

ANTICIPATED IMPACT - This will improve communication and quality of care for patients.

5. Cancer

ACTION ITEM #1 – MCHS continues after hours mammogram appointments throughout the year. This takes places on the first and third Tuesday of each month.

ANTICIPATED IMPACT – We are able to accommodate the community to receive test outside of normal business hours.

ACTION ITEM #2 – MCHS will be proactive with quick turn around times of a positive test result to patient ordering provider.

ANTICIPATED IMPACT - This will allow provider to make an appointment for patient with specialist in a timely manner.

ACTION ITEM #3 – MCHS will continue to apply for the Pink Warrior Grant for breast cancer awareness.

ANTICIPATED IMPACT - This will allow MCHS funds to provide further patient education, gas cards for travel for appointments, self care kits, and other resources.

ACTION ITEM #4 – MCHS will continue to provide colonoscopies/EGD screenings.

ANTICIPATED IMPACT - This will allow patients to receive their cancer screenings locally eliminating the need for unnecessary travel outside of the community.

Health and Wellness Education

ACTION ITEM #1 – MCHS will promote services and resources available to the population served by the hospital system.

ANTICIPATED IMPACT - This will continue to provide more outreach options for patients from all areas of the county.

ACTION ITEM #2 – MCHS will continue the relationship with the county charitable clinic.

ANTICIPATED IMPACT - This will encourage patients to seek healthcare outside of the hospital walls to allow all to receive healthcare through every resource available.

ACTION ITEM #3 - MCHS will continue to support and promote access to telemedicine and hospitalist programs along with the inclusion of mid-level providers in clinics.

ANTICIPATED IMPACT – This will help to improve education across the board from hospital providers to clinic providers as well as specialties provided through telemedicine.

ACTION ITEM #4 – MCHS will utilize system of social media presence and print media.

ANTICIPATED IMPACT - This will improve communication and quality of care for patients helping the hospital to be a resource and tool for education.

ACTION ITEM #5 – MCHS will pursue re-design of website with FastHealth.

ANTICIPATED IMPACT - This will benefit the community by enhancing the accessibility standards on the website, growing the catchment area of education provided, and keeping the most current up-to-date information readily available-eliminating the need to search for answers.

ACTION ITEM #6 - MCHS will increase opportunities for staff to find education on health and wellness.

ANTICIPATED IMPACT - This will allow MCHS to have a healthier workforce.

ACTION ITEM #7 – Hospital owned clinics will continue to offer same day appointments or provide with the next available appointment.

ANTICIPATED IMPACT - This will allow patients to be seen by primary care providers for quicker access to address the patient healthcare concern.

SOURCES

CARES Engagement Network,
<<https://engagementnetwork.org/assessment/>>

County Health Rankings & Roadmaps,
<www.countyhealthrankings.org>

Cost Report Data. Online Medicare Cost Report Worksheets and Data Sets,
<<http://www.costreportdata.com/index.php>>

HealthyPeople 2030,
<<http://www.healthypeople.gov/>>

CMS Hospital Service Area,
<<https://www.cms.gov/Research-Statistics-Data-and-Systems/Statistics-Trends-andReports/Hospital-Service-Area-File/index.html>>